

How can iOWNA benefit clinicians?

Content curated by doctors, for clinicians* to send to patients

— What is iOWNA?

iOWNA is a digital app that provides clinicians with a library of trusted, patient friendly information and the tools to enable its easy distribution to patients. Our vision is to help improve patient outcomes so people live longer, healthier lives.

— What does iOWNA do?

— Provides access to a digital library of patient friendly trusted guidance

- Ability to upload documents yourself as well as access to an established library
- Ability to send bundles of multiple documents to patients
- Access to content from different medical specialties as well as access to guidelines for easy reference
- Access to response forms to gather clinical outcomes data

— Facilitates the digital distribution of trusted information

- Ability to quickly and easily send trusted guidance in a digital form via SMS or directly into the patients app
- Ability to send patient friendly information via the web app or on the go via the mobile app
- Use of distribution lists to enable the sending of multiple documents to multiple patients at the same time

— How can iOWNA benefit you?

1. Facilitates the **remote care monitoring** of patients
2. Facilitates **PROMs** and **patient feedback capture**
3. Potential **cost saving** (SMS texts are free using the platform)
4. Potential to adapt our bundles to enable you to **deliver fee based services** to patients
5. Protects your **privacy**, i.e. doesn't use your mobile phone number



Download the iOWNA app today to start your free trial! App store: apple.co/36458Ly Google Play: t.ly/cyux

*clinicians: doctors, dentists, allied health professionals and complementary therapists